



REGISTRATION FORM

MAKING CREATIVITY & INNOVATION HAPPEN with MICHAEL EISNER

NOVEMBER 18, 2008

CIPRIANI AT ROCKEFELLER CENTER - NEW YORK CITY

REGULAR PROGRAM FEE: \$6,500

BEFORE NOVEMBER 7TH: \$4,900

For registration or more information on the program, please visit our website at hsmglobal.com/us/eisner, call 866 711 4476, or fax this registration form to 212 308 6788.

NAME _____

TITLE _____ DEPARTMENT _____

COMPANY _____ INDUSTRY _____

COMPANY TYPE PUBLIC PRIVATE FAMILY OWNED

COMPANY SIZE (EMPLOYEES) <50 50 to 100 101 to 500 501 to 1000 > 1000

ADDRESS _____ CITY _____

STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

EMAIL _____ BUSINESS PHONE NUMBER _____ FAX NUMBER _____

Your contact information, excluding your phone number, will be shared with other attendees at the event. It will not be used for any other purpose.

Please don't share my contact information. I'm not interested in receiving the Attendee Profile.

Pricing (Before November 7th, 2008)

Early Registration Offer: \$4,900 Attendees: ____

Corporate Offer

Three Tickets: \$14,100 (\$4,700 per attendee)

Five Tickets: \$22,500 (\$4,500 per attendee)

To receive the Special Offer, payment must be received by November 7th.

Payment Options

Check enclosed (*Make check payable to HSM Americas, Inc.*)

Bill me

Visa Mastercard American Express Diners Club Discover

CARD NUMBER _____ EXPIRATION DATE _____

CARDHOLDER'S NAME _____ CARDHOLDER'S SIGNATURE _____

Which of the following topics would you like HSM to include in its future programs?

- Negotiation Teamwork Family Business Personal Development Customer Experience
- Execution Green Biz Innovation Sales/Marketing Change Management

Cancellation & refund policy: If you request cancellation up to 60 days prior to the event ("Cancellation Deadline"), the refund will be processed in the same manner (i.e. credit card, check, etc.) that the registration payment was made, less a processing fee of \$500 per ticket. For cancellations in writing requested after the Cancellation Deadline and before 21 days prior to the event ("Credit Deadline"), a credit refund will be granted for HSM events to be held until 12/31/2009 for the value of your purchase. After the Credit Deadline tickets may only be transferred to a substitute participant. We reserve the right to cancel the event, and if this occurs, we shall refund the total fee paid.

Scheduling: We reserve the right to make any changes without prior notice.

Detailed Terms and Conditions can be found in the Register section at hsmglobal.com/us/eisner

CODE: **SME/2MD/WEB1/08**